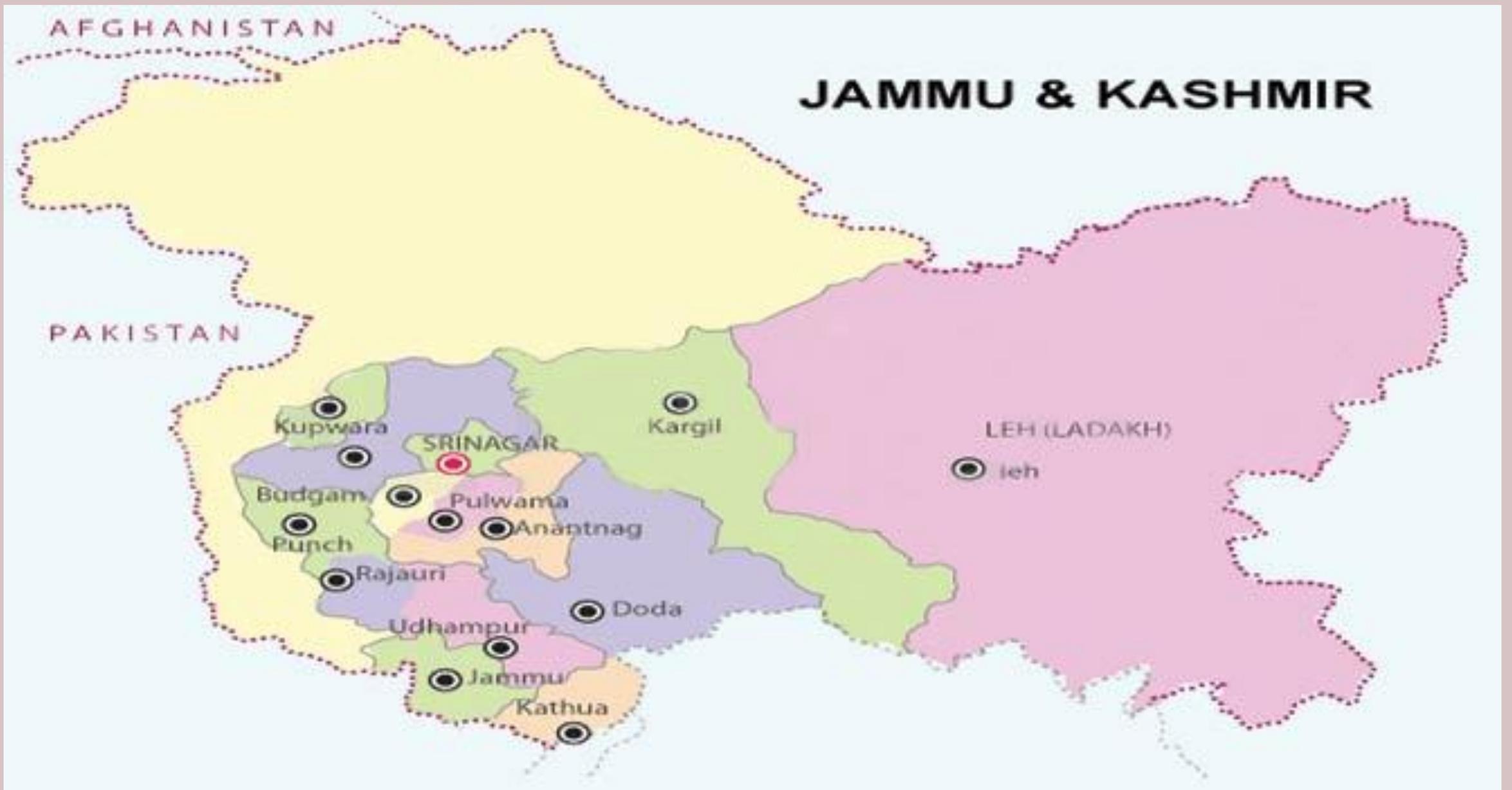


# Best Business to Start in Jammu & Kashmir (J & K), India

(Srinagar, Anantnag, Udhampur, Baramulla, Sopore, Kathua, Leh, Rajauri, Ganderbal, Kulgam, Duru Verinag, Bijbiara, Kupwara, Doda, Akhnoor)





# **Major Industrial Areas in Jammu & Kashmir**

- **Industrial Complex Bari Brahmana, Jammu**
- **Industrial Estate, Gangyal, Jammu**
- **Industrial Growth Centre, Samba, Jammu**
- **Industrial Infrastructure Development Project (IIDP), Udhampur**
- **Expert Promotion Industrial Park (EPIP) Kartholi, Jammu**
- **Industrial Complex Rangreth, Srinagar**
- **Industrial Complex Lassipora, Pulwama, Kashmir**
- **Industrial Complex Khunmoh, Srinagar**
- **Industrial Complex, Zainkot, Srinagar**
- **Industrial Estate, Zakura, Srinagar**
- **Industrial Growth Centre, Ompora, Budgam**

# **Introduction**

**Kashmir known as the heaven on earth offers tremendous opportunities to the local youth who aspire to become entrepreneurs.**

**Jammu and Kashmir, known for its beauty has taken a sloop into the Startup world. There are many startups that are coming up and proving their gallantry, in spite of knowing, the unfavorable business conditions in the state. Kashmir is famous for its food items, tea & spices, dry fruits & vegetables, handicrafts etc.**

## **Project Opportunities in Jammu & Kashmir:**

### **□ Agriculture & Horticulture**

**Paddy, wheat and maize are the major crops of Jammu & Kashmir. Barley, bajra and jowar are cultivated in few parts. Gram is grown in Ladakh. The horticulture industry in Kashmir has become the safeguard of rural economy in the State, providing job facilities to the thousands of people directly and indirectly. The major horticulture items are apple, pear, cherry, walnut, almond, peaches, saffron, apricot, strawberry and plum. About 80 per cent population of the State depends on agriculture.**

## □ Handicraft

**Handicraft is the traditional industry of the State and has been of crucial importance given its large employment and export potential. Some of the items of industry are papier-mache, woodcarving, carpets, shawl making, embroidery etc. The handicrafts industry, particularly the carpet industry, has been a source of substantial foreign exchange. It provides employment to about 3.40 lakh artisans. The number of industrial units has also gone up. Jammu has Urban Haats, while a similar Haat is being commissioned in Srinagar.**

## □ Livestock

**In Jammu and Kashmir, animal husbandry plays a significant role as 0.13 per cent of gross domestic product (GDP) of the state is contributed by this sector. The state has a precious wealth of livestock in form of cattle-buffalo, sheep, goats, poultry, etc. The cattle and poultry amongst all the livestock are considered the most important tool for the development of the rural economy. The production of pashmina shawls and other animal products like carpets, shawls and blankets of Kashmir earn handsome foreign exchange for the nation.**

## □ Tourism

**Jammu and Kashmir is known as crown of India, adheres varieties of cultural, religious spots, adventure and sightseeing activities. It is famous for its towering snow clad mountains, bubbling streams, transparent and sparkling lakes, flower meadows, colourful orchards and rare fauna. All such features of Jammu and Kashmir have always attracted numerous tourists from all over the world. Tourism has emerged as an important and one of the major contributors to the State's economy.**

## ❑ Sericulture

**Kashmir has been famous for its silk production since ancient past. Rajtrangni of Kalhana, Mahabharata and Ramayana establish that the sericulture was being practised in Kashmir from times immemorial. Jammu and Kashmir produces the best quality Bivoltine Mulberry silk in the country due to its longer length better strength and shine mainly because of conducive climatic conditions. However out of total production of cocoons every year only 20-25% is being consumed within the State and the rest is exported.**

## ❑ Fisheries

**The State of J&K has a unique topography which divides the State in to 3 distinct agro climatic zones viz. the tropical Jammu Division, the temperate Kashmir Valley and the cold arid zone of Ladakh. The State is bestowed with the natural water resources spread over an area of about 0.40 lacs hectares existing in the shape of cold water torrential streams, Lakes, Rivers, Sars, springs, Reservoirs besides about 250 high altitude Lakes.**

## ❑ Waste Management and Recycling

**SMC has introduced dumpers replacing open collection sites in many areas but the dumpers are not colour-coded and no segregation of waste is carried out at source. Total waste generated is about 375 MT/day (within SMC limits). House-to-House collection of municipal solid waste is being undertaken in 25% of households in Srinagar city through Srinagar Municipal Corporation and some Non-Governmental Organizations (NGOs).**

**Niir Project Consultancy Services (NPCS) can provide Detailed Project Report on Required Project**

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Verinag, Bijbiara, Kupwara, Doda, Akhnoor)**

## ➤ Fish Farming

**Now-a-days people are turning to fresh-water fish such as rainbow trout, carp & tench. These fish make an attractive substitute for the unproductive gold fish, golden or golden rudd etc. The fresh water fishery resources consist of rivers, channels, irrigation channels, pools, lakes, jheels, tanks and low lying areas, which contain water.....[Read more](#)**



## ➤ Integrated Sericulture

**The young age silkworm rearing or chawki rearing is a vital aspect of sericulture industry for the development of healthy larvae and harvesting of successful cocoon crop.....[Read more](#)**



## ➤ Mushroom Cultivation & Processing

**The high nutritional value of mushroom makes it is an ideal source of protein, vitamins and minerals. This alone should be reason enough for the government to encourage its widespread cultivation, let alone the benefits occurring from its export.....[Read more](#)**



## ➤ Kraft Paper from Waste Cartons

**Kraft Paper, Brown paper or Wrapping paper is made from variety of raw materials, e.g. bagasse, ground wood, straw, waste paper, in various combination or alone, waste carton boxes etc. It is leading paper for wrapping heavy bundles.....[Read more](#)**



## ➤ Restaurant (with Micro Brewery)

**A restaurant is simply a place to have food outside your home. It is smaller in size than a hotel as it does not have accommodation facilities. It is an establishment that serves the customers with prepared food and beverages to order, to be consumed on the premises. The term covers a multiplicity of venues and a diversity of styles of cuisine....[Read more](#)**



## ➤ Cattle & Poultry Feed

**In India the animal feed industry is of recent origin, the first animal food plant having been established in 1960. There are today as many as 14 plants in the organized sector, besides many small feed compounders, which operate in large cities.....[Read more](#)**



## ➤ Poultry Farming

**The production of poultry throughout the world is carried out by a highly specialized, efficient poultry industry that has been a leader in trends of scale and industrialization that have taken place in American agriculture over the past half century. The total number of chicken produced in the United State annually amounts to more than 3.6 billion....[Read more](#)**



## ➤ Milk Powder (SMP, WMP and Dairy Whitener)

**Powdered milk is a dairy product produced from cow milk. Cow milk basically contains water, fats, protein sugar and ash. About 86% to 88% of cow milk by weight is water. Milk powder is prepared by skimming the milk whereby a considerable but proportional cream substance is extracted before it is powdered....[Read more](#)**



## ➤ Dairy Farming for Milk

**In India dairying has been practiced as a rural cottage industry since the remote past, semi commercial dairying started with the establishment of military dairy farms and cooperative milk unions throughout the country towards the end of the 19th century.....[Read more](#)**



## ➤ E-Waste Recycling Plant

**Electronic wastes, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE) is a description of surplus, obsolete, broken or discarded electrical or electronic devices. The perception of e-waste is often restricted to a narrower sense, comprising mainly of end-of-life information- & telecommunication equipment and consumer electronics.....[Read more](#)**



## ➤ Cut Rose Flower (Floriculture)

**Floriculture, or flower farming, is a discipline of horticulture concerned with the cultivation of flowering and ornamental plants for gardens and for floristry, comprising the floral industry. The development, via plant breeding, of new varieties is a major occupation of floriculturists. Flowers are symbol of beauty, love, affection, etc.....[Read more](#)**



## ➤ Dry Fruits Processing

**Every person needs good health and for good health we want good things for care of our health. To attain good health it is essential to follow good nutrition, regular exercise & regulation in sexual activity. To achieve good health we must have good foods which are naturally available just as nuts, fruits, vegetables, cereals etc.....[Read more](#)**



## ➤ **Fruit Processing (Mango, Lychee, Pineapple, Orange & Pomelo for Concentrates, Juice in Cans)**

**Fruit juice is a naturally contained liquid in fruit or vegetable tissue. Juice is prepared by mechanically squeezing or macerating fresh fruits or vegetables flesh without the application of heat or solvents. Many commercial juices are filtered to remove fiber or pulp, but high-pulp fresh orange juice is a popular beverage.....[Read more](#)**



## ➤ **Fruit Juice (Mango, Oranges, Litchi) & Sugarcane Juice with Aseptic Packaging & Pet Bottle Packaging**

**Fruits juices are healthy drinks, it is largely used throughout the society and popularity of fruits juices are gradually increases. There is good scope of export of fruit fresh juices. Juices are packed in the labeled clean bottle and again packed in the corrugated cartoon to transport the bottles.....[Read more](#)**



## ➤ Strawberry Jam

**Strawberry is one of the delicious fruits. It contains vitamins minerals, enzymes, fruit juice etc. Our daily need of food is incomplete unless we take sugar. We can intake sugar by many means, one as fruit jam. Strawberry is one the fruits having high perishable character for making jam.....[Read more](#)**



## ➤ **Holiday Resort**

**A Holiday resort is a self-contained commercial establishment that endeavors to provide most of a vacationer's wants, such as food, drink, lodging, sports, entertainment, and shopping, on the premises. A resort is not always a commercial establishment operated by a single company, although in the late twentieth century this sort of facility became more common.....[Read more](#)**



**For more Projects and further details, visit at:**

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# Major Queries/Questions Answered in our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

# Reasons for buying our report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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# ***NIIR PROJECT CONSULTANCY SERVICES***

**An ISO 9001:2015 Company**

## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Business Plan*
- *Market Research Reports*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Who do we serve?

- *Public-sector Companies*
- *Corporates*
- *Government Undertakings*
- *Individual Entrepreneurs*
- *NRI's*
- *Foreign Investors*
- *Non-profit Organizations, NBFC's*
- *Educational Institutions*
- *Embassies & Consulates*
- *Consultancies*
- *Industry / trade associations*

# Sectors We Cover

- *Ayurvedic And Herbal Medicines, Herbal Cosmetics*
- *Alcoholic And Non Alcoholic Beverages, Drinks*
- *Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin*
- *Activated Carbon & Activated Charcoal*
- *Aluminium And Aluminium Extrusion Profiles & Sections,*
- *Bio-fertilizers And Biotechnology*
- *Breakfast Snacks And Cereal Food*
- *Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling*

- *Bamboo And Cane Based Projects*
- *Building Materials And Construction Projects*
- *Biodegradable & Bioplastic Based Projects*
- *Chemicals (Organic And Inorganic)*
- *Confectionery, Bakery/Baking And Other Food*
- *Cereal Processing*
- *Coconut And Coconut Based Products*
- *Cold Storage For Fruits & Vegetables*
- *Coal & Coal Byproduct*

- *Copper & Copper Based Projects*
- *Dairy/Milk Processing*
- *Disinfectants, Pesticides, Insecticides, Mosquito Repellents,*
- *Electrical, Electronic And Computer based Projects*
- *Essential Oils, Oils & Fats And Allied*
- *Engineering Goods*
- *Fibre Glass & Float Glass*
- *Fast Moving Consumer Goods*
- *Food, Bakery, Agro Processing*

- *Fruits & Vegetables Processing*
- *Ferro Alloys Based Projects*
- *Fertilizers & Biofertilizers*
- *Ginger & Ginger Based Projects*
- *Herbs And Medicinal Cultivation And Jatropha (Biofuel)*
- *Hotel & Hospitality Projects*
- *Hospital Based Projects*
- *Herbal Based Projects*
- *Inks, Stationery And Export Industries*

- *Infrastructure Projects*
- *Jute & Jute Based Products*
- *Leather And Leather Based Projects*
- *Leisure & Entertainment Based Projects*
- *Livestock Farming Of Birds & Animals*
- *Minerals And Minerals*
- *Maize Processing(Wet Milling) & Maize Based Projects*
- *Medical Plastics, Disposables Plastic Syringe, Blood Bags*
- *Organic Farming, Neem Products Etc.*

- *Paints, Pigments, Varnish & Lacquer*
- *Paper And Paper Board, Paper Recycling Projects*
- *Printing Inks*
- *Packaging Based Projects*
- *Perfumes, Cosmetics And Flavours*
- *Power Generation Based Projects & Renewable Energy Based Projects*
- *Pharmaceuticals And Drugs*
- *Plantations, Farming And Cultivations*
- *Plastic Film, Plastic Waste And Plastic Compounds*
- *Plastic, PVC, PET, HDPE, LDPE Etc.*

- *Potato And Potato Based Projects*
- *Printing And Packaging*
- *Real Estate, Leisure And Hospitality*
- *Rubber And Rubber Products*
- *Soaps And Detergents*
- *Stationary Products*
- *Spices And Snacks Food*
- *Steel & Steel Products*
- *Textile Auxiliary And Chemicals*

- *Township & Residential Complex*
- *Textiles And Readymade Garments*
- *Waste Management & Recycling*
- *Wood & Wood Products*
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- *Wire & Cable*

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